

## **Alexander Nielsen**

[alexandernielsen251@gmail.com](mailto:alexandernielsen251@gmail.com)

### **Summary**

Highly motivated and creative Multimedia Designer with a strong academic background and diverse work experience. Thrives in a collaborative environment and possesses a passion for IT-technology and digitization. Serviceminded with a diverse skill set and eager to apply expertise to contribute to the success of your organization.

### **Skills**

- User Experience Design (UXD) User Interface Design (UI)
- Information Architecture (IA)
- Prototyping and Wireframing
- User Research and Testing
- Design Thinking
- Visual Design, Graphic Design, Animation
- Video Production and Editing
- Storytelling and video marketing
- Marketing (branding, SoMe, Content Production, SEO/SEM)
- HTML, CSS, and JavaScript
- Usability Testing
- Agile Development
- IT-support, 1st & 2nd level (self taught)

### **Tools**

- Premiere Pro, After Effects, Final Cut Pro
- HTML, CSS, JavaScript, WordPress, Squarespace
- Adobe programmes, Photoshop, Illustrator, InDesign, XD, Figma, Sketch
- Meta Business Suite, Mailchimp, Shopify, Salesforce, Hubspot
- Google Marketing, G Shopping, G Merchant Center, G Ads, G Analytics, G Search Console, G Keyword Planner, G Tag Manager
- Project Management Tools: Trello, Kanban, Scrum, Asana, Hootsuite, Slack
- Content Management Systems / CMS: Drupal, WordPress with plugins

### **Experience**

#### **March 2024 - present**

Co-host, Airbnb

Wolt Delivery

Customer service, guidance, communication

#### **Feb. 2021 - present**

Various freelance-tasks within Digital Marketing, SoMe, Content & Video Production and video editing, IT-support

**March 2021 - present**

Solving cyber security tasks on request

**Dec. 2021 - Sept. 2023**

Establishing my own webshop selling hoodies, t-shirts and accessories

**March 2020 - present**

Barista at Starbucks' café

Customer service, training young workers, managing shift schedules

**January 2017 - April 2019**

Delivery service, restaurant Papatya, 7500 Holstebro

(Customer service, tasks in the kitchen and restaurant and managing shift schedules)

**UX Design Intern**

Lejka Aps, Copenhagen, Denmark

2021

- Collaborated with the UX team to design and develop a campaign site for Lejka Aps.
- Conducted user research to understand the target audience and their needs.
- Created wireframes, prototypes, and mockups to visualize and communicate design concepts.
- Implemented the design using WordPress.
- Conducted usability testing and gathered feedback to refine the design.

**Education**

**Copenhagen School of Design & Technology, Copenhagen, Denmark**

- AP Degree in Multimedia Design and Communication, 2019 - 2021
- Elective: Digital Business, Content, and Marketing

**Struer Statsgymnasium, Struer, Denmark**

- HF College Degree, 2017 - 2019

**Certifications**

- Google Certifications
- IELTS Language Test / English, 2020
- Driver's license B

**Personal**

- Fluent in Danish and English (spoken and written)
- Passionate about creating user-centered digital experiences

- Strong work ethics and attention to details
- Excellent communication and collaboration skills
- Ability to work independently and as part of a team
- Serviceminded
- Problem-solving, analytical mindset